

THE OFFICE IN YOUR POCKET

OFFICE ANYWHERE IS BT'S LATEST INNOVATION. IT'S A FAST AND EASY WAY TO STAY CONNECTED TO YOUR OFFICE WHEREVER YOU ARE – SEND EMAIL, SURF THE NET AND ACCESS CONTACTS ON THE MOVE, ANY TIME

YOUR BUSINESS MOVES FAST, and so do you. That's why you need BT's Office Anywhere solution – it works at the same pace you do.

With just one device – the smartphone¹ (right, not actual size) – you can write and receive emails² in real time, as well as access contacts, calendars and vital information. Plus the power of Wi-Fi means you can make unlimited hour-long VoIP calls to UK³ landlines from Wi-Fi locations at no extra charge, both from the office and public Wi-Fi hotspots. Office Anywhere means you're in touch with your business, wherever you are. The smartphone runs Windows Mobile®, letting you:

- Have a Windows PC interface in the palm of your hand
- Update your email, calendar and contacts in real time
- Make inclusive calls over VoIP
- Use Internet Explorer to surf the web
- Instant Message colleagues on their Office Anywhere phone or PC.

>> TURN TO PAGE 16 TO FIND OUT HOW BT'S OFFICE ANYWHERE MOBILE SOLUTION CAN WORK FOR YOUR BUSINESS

FOR INFO bt.com/talkingbusiness 0800 783 8813



GET THE BEST BROADBAND PACKAGE FOR BUSINESS

BT Business Total Broadband⁴ is a great value package that gives you up to 8Mbps download speeds (subject to availability)⁵ and unlimited usage allowance⁶. All customers receive 10GB monthly usage allowance and 24/7 business helpdesk support. You also get an unlimited number of downloads of Internet Security Pack Basic to

protect your PC from hackers or viruses. There are three options. Option 1 is £19.99 a month for the first three months via bill credit if you sign up for our special offer⁷. Option 2 has BT Business Hub, Wi-Fi minutes and unlimited downloads⁶, option 3 gives five licences for Internet Security Pack and an inclusive licence for IT Support Manager.

>> When you sign up for BT Business Total Broadband you get 250 inclusive wireless access minutes every month⁸.

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30%

REDUCTION IN EXPENSES IS REPORTED BY COMPANIES USING INTEGRATED VOICE AND WEB CONFERENCING*

*Source: Unified Communications Applications: Uses and Benefits, Sage Research Dec 2006. See page 9 for more details.

Wireless Cities target reached

BT now has 12 Wireless City networks up and running across the UK. These offer a range of new services for consumers, businesses and local authorities, such as wire-free, high-speed broadband coverage for easy access to useful information.

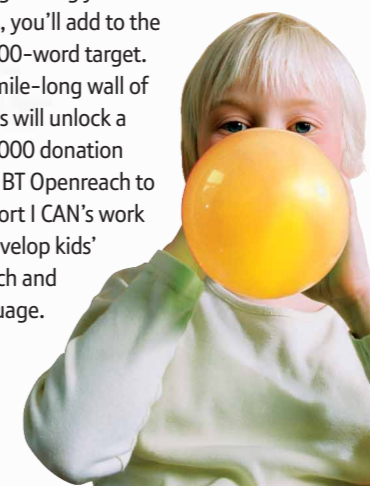


> **AWARD WIN** BT FUSION HAS WON THE EDITOR'S CHOICE AWARD FROM BUSINESS INFO MAGAZINE, READ BY 15,000 TECH BUYERS AT SMEs NATIONWIDE, FOR ITS INNOVATIVE APPROACH TO CUTTING COSTS AND BOOSTING STAFF MOBILITY. FOR MORE VISIT BT.COM/TALKINGBUSINESS

TURN WORDS INTO CASH TO HELP KIDS

BT OPENREACH IS SPONSORING KIDS' COMMUNICATION CHARITY, I CAN, TO FIND THE NATION'S FAVOURITE WORD AND RAISE £50,000 – REGISTER YOURS NOW.

Log on to www.wallofwords.co.uk and by registering your favourite word, you'll add to the 50,000-word target. The mile-long wall of words will unlock a £50,000 donation from BT Openreach to support I CAN's work to develop kids' speech and language.



Get a FREE IT review

Is your current IT infrastructure meeting all your business needs or is it holding you back? Now's your chance to find out. BT is offering a free IT review⁹. It will give you guidance on BT's products and services and help you understand how your business could be working more efficiently – and saving you money. You'll get a one-hour face-to-face meeting with either a BT Product Specialist or Account Manager to take a closer look at your IT needs.

FOR INFO bt.com/business/itreviewtb

CHANGE FOR THE BETTER

The rules governing the use of 0870 dialling codes are set to change in February 2008 (see www.ofcom.org.uk).

It will be an ideal opportunity to make sure you're getting great value from your inbound call service. BT has a range of solutions that can help you with the transition to other dialling codes.

BT Inbound Analyst gives you a better understanding of your inbound calls.

BT Inbound Architect is a toolkit that maximises the value of these calls and helps you understand repeat caller patterns.

To help with the changeover you can have two numbers at the same time – 0870 customers can take an alternative 0800, 0844 or 0871 number rental FREE until 30 April 2008¹⁰. To find out more visit bt.com/business/telemarketing

OFFER

TERMS AND CONDITIONS 1. Free handset offer applies to orders made before 27 September 2007. 2. Email facility hosted by BT is optional for an additional cost of £3 per month or £3.50 with BT Office Anywhere 700 Professional. If you do not want BT to host your email you will need Microsoft Exchange 2003 SP2™ 3. Applies to calls over the internet of up to an hour to numbers beginning 01 and 02, excluding the Channel Islands. After one hour, calls will be charged at 3.5p per minute (exc VAT). (Pence per minute rates apply once the total number of capped calls from any one line to a single number exceeds an average of four hours per day in any calendar month.) Conditions and abuse policy apply. 4. BT Business Total Broadband [BT Business Broadband Network/Network Premium] requires BT line/similar and is subject to availability, minimum terms and

conditions. See bt.com/business/broadband for details. 5. Factors affecting 8Mb speed also include local availability and line test. Conditions apply. 6. Subject to fair use policy. 7. Offer ends 20 June 2007. £1.99 from month 4. £6 credit will be applied to your second or subsequent bill. [Router/hub required (router - £49/hub - £79)] Subject to availability. [12] month term. 8. Opt-in required. Minimum 12 or 24 month term required. 250 minutes a month provided during minimum term only. One-off voucher will provide for all minutes available during the minimum term (3,000 or 6,000). Wireless-enabled equipment required. Minutes can be used in hotspots, subject to coverage. Conditions apply. 9. No purchase necessary. Review available to all UK businesses with more than five employees until 31 July 2007. 10. Terms and conditions apply.