

TAKE YOUR OFFICE ANYWHERE

Working away from the office is about to become much easier and more productive. BT's new smartphone – Office Anywhere – provides a flexible phone service, real-time email and calendar facility while giving secure access to office systems



* WHY BT?

- Strategically partnered with Microsoft for Windows Mobile®
- Mobile VoIP calls over Wi-Fi to UK² landlines at no extra cost
- End-to-end technology solutions with single point of support and billing

MAKING THE BEST USE OF YOUR TIME

WHAT MAKES OFFICE ANYWHERE UNIQUE?

With so many other mobile communications devices on the market what's so special about BT Office Anywhere? Alexandra Bottomley, BT's general manager of mobile propositions, explains: 'It's aimed at firms which have a high percentage of staff working away from the office, either in the UK or abroad, and offers real-time contact with suppliers, customers and HQ.' So, no more missed emails or nasty surprises when staff get back to the office.

And nasty surprises are more common than you might think. A survey by Forrester Research claims that 63 per cent of projects are delayed and 25 per cent stopped because key decision-makers are 'out of the loop'.

Not only does Office Anywhere give you information when you need it and where you need it, it's extremely user-friendly. Run on the Windows Mobile® operating system, users get a familiar desktop based on the Microsoft Office environment. The handset is easy to navigate and the ability to view documents, spreadsheets, PDFs and presentations is a plus. It is also Wi-Fi enabled and supports VoIP – something most PDAs don't offer.

The system is also flexible, says Bottomley: 'Customers can build a package based on their voice and data needs. For larger companies, Office Anywhere will integrate with an existing email server¹, or in the case of smaller firms, BT can provide a complete package with hosted email.'

Security needn't be a worry either as the handsets are password protected and 'locked' when inactive. And, as on-screen data is hosted rather than being actually present, the devices aren't susceptible to hackers.

'So,' Bottomley concludes, 'when you're looking for a comms kit for your business, make sure you're getting all the functionality you need at a price that's competitive.'

Q&A

WHAT IS BT OFFICE ANYWHERE?

It's a new communications package that enables staff on the move to work as effectively as when they're in the office.

WHAT DOES IT DO?

It combines the functionality of a VoIP/Wi-Fi-enabled mobile phone with the ability to securely access email, internet, calendars, contact lists and office systems.

HOW DOES IT WORK?

It acts as a normal mobile so it's easy to use, but it also lets you make calls over the internet, with VoIP, through office and public wireless hotspots. You can check emails, Instant Message or web browse as easily as you would on a PC.

WHAT APPLICATIONS DOES IT SUPPORT?

BT Office Anywhere supports Microsoft Office via Windows Mobile®, allowing you to view Word, Excel, PowerPoint and PDF files.

WHAT DOES IT COST?

From £39.50 per user, per month² (10Mb data plus 250 inclusive GSM voice minutes)³ to £75.50 per user, per month² (unlimited data plus 700 inclusive GSM minutes)³. The handset is included free of charge⁴.

FIND OUT MORE ON THE NEXT PAGE >

ABOUT OFFICE ANYWHERE

YOU WILL GET:

MORE CONTROL AT WORK

Office Anywhere enables you to access your email¹, enables web browsing via Internet Explorer and provides the ability to view Word, Excel and PowerPoint documents and presentations while out of the office. You can also make VoIP calls to UK⁵ landline numbers using your office Wi-Fi or from public wireless hotspots.

HELP TO KEEP CALL COSTS DOWN

Keeping track of mobile calls is easier with Office Anywhere as staff only need one handset for all mobile communications. And, because users can make unlimited VoIP calls to UK landlines for up to an hour at no extra charge, it could help reduce call costs, especially international calls. You'll also get international capped rates for hour-long calls⁶.

EASY-TO-USE OPERATING SYSTEM

By incorporating the Windows Mobile[®] operating system, the user benefits from an immediately familiar user interface from Microsoft. Word and Excel documents, PDFs and PowerPoint presentations can all be viewed while on the move. Email and calendar work in real time so no messages or appointments need be missed.

A MORE PRODUCTIVE WAY TO WORK

Because Office Anywhere enables staff to work where and when they want, they're likely to enjoy a better work-life balance as well as being more efficient and productive. And if important deadlines are looming, Office Anywhere has more than enough power to keep pace. The basic package includes 250 voice minutes and 10Mb of data (enough for around 100 emails a day).



SIX WAYS TO WORK ON THE GO

1

BT OPENZONE*: WORK WIRELESSLY

On the move? You can stay in touch through wireless internet connections available in thousands of locations across the UK and worldwide. Log in securely via wireless hotspots at conference centres, airports and cafés. If you use a BT Office Anywhere handset at a BT Openzone hotspot, you'll enjoy broadband speed for downloads.

2

BT WORKSPACE: ONE SECURE STORAGE LOCATION

This powerful and easy-to-use online tool helps groups of people share information and manage projects. Email clutter is kept to a minimum as a file can be accessed and kept up-to-date in a single central location rather than occupying space in several mailboxes⁷. And, as the service is managed by BT, you don't need an IT team.

3

BT BUSINESS EMAIL: USE YOUR EMAIL ANYWHERE

A flexible email service that allows you to share information with colleagues (and is included in an Office Anywhere package). Various levels of service are available, from a basic package through to a service that offers 200Mb storage, shared calendar, address book and folders, spam filter and virus protection, plus daily email back-ups⁸.

4

BT FUSION: USE ONE PHONE FOR ALL CALLS

It's a mobile phone when you're out on business, but when you return to the office and are within range of your BT hub (or a BT Openzone hotspot), it routes calls over your BT Business Broadband connection at landline rates without interruption, even if you're mid-call⁹. There's a range of packages and three handsets to choose from.

5

BT DATAZONE: SEND AND RECEIVE LARGE FILES

Enables laptop users who are working out of the office to keep in the loop via Wi-Fi, high-speed 3G and GPRS networks across the UK and in other locations around the world¹⁰. BT Datazone will offer the best wireless network available, enabling users to access private networks, and send and receive emails with large attachments.

6

BT PC BACKUP: SAFELY STORE YOUR DATA

Reduce the impact that fire, flood or other accidents may have on your business and securely back up your data. With BT PC Backup files are compressed, encrypted and backed up automatically in real time to duplicated data centres, which you can access anywhere at any time, online. Protect your business from £5.95 per month¹¹.

Meet up, off-site, without the travel

A QUICK MEETING around someone's desk is often the best way to get results. However, with staff and suppliers dispersed over any number of locations, it's not always possible – but it is if you're using conferencing technology. BT's Conferencing allows you to bring people into meetings at a moment's notice, which can mean quicker and better decision-making.

BT OFFERS THREE WAYS TO CONFERENCE:

- **AUDIO** – use your landline or mobile to speak to people at the same time, wherever their location.
- **WEB** – talk while reviewing documents and/or presentations.

■ **VIDEO** – see the people you're meeting as though it were a face-to-face discussion.

BT is committed to conferencing because experience has proved that it saves money and improves efficiency. For instance, at BT it is

eliminating 338,607 face-to-face meetings a year. Conferencing is also saving £146 million on reduced travel costs. Conservative estimates show that conferencing saves BT 54,117 tonnes of CO2 emissions a year*.



BT will guarantee ROI for every £1 you spend on BT MeetMe, and, if for unforeseen circumstances BT cannot deliver this, it will refund your BT MeetMe audio spend.

TRANSFORM THE WAY YOU WORK WITH TECHNOLOGY THAT WILL SUPPORT MOBILE WORKING. VISIT bt.com/talkingbusiness OR CALL 0800 783 8813

Terms and conditions *Subscription to BT Openzone or other access provider may be required if access to public Wi-Fi hotspots. BT Openzone subscription available in per minute (20p per minute), 500 minutes a month (£5) and 4,000 minutes a month (£25) options 1. Email facility hosted by BT is optional for an additional cost of £3 per month or £3.50 with BT Office Anywhere 700 Professional. If you do not want BT to host your email you will need Microsoft Exchange 2003 SP2. 2. Minimum 24 month contract applies. 3. Applies to calls to 01, 02 and 07 numbers only. Excludes Channel Islands and Roaming. Any unused minutes may be carried forward for one month only. 4. Free handset offer applies to orders made before 27 September 2007. 5. Applies to calls over the internet of up to an hour to numbers beginning 01 and 02, excluding the Channel Islands. With BT Business/Home Hub or BT Openzone Wi-Fi hotspots. Access charges apply in other Wi-Fi locations. After one hour, charges apply. Once the total number of capped calls from any one line to a single number exceeds an average of 4 hours per day in any calendar month charges apply. Conditions and abuse policy apply. 6. See www.btroadbandoffice.com for the capped rates to each country. Set up fees apply. 7. Minimum computer specification required. Minimum two users per account. Conditions apply. 8. Minimum 12 month term. Minimum computer specification required. Conditions apply. 9. Subject to status. BT Business Broadband required. 24 month minimum term. Payment by Direct Debit. Conditions apply. 10. Additional minutes used on the BT Openzone network will be charged at 10p per minute (exc VAT) for unlimited additional minutes, capped at £60 per month (exc VAT) additional 3G/GPRS usage will be charged at 85p per Mb (exc VAT). International roaming usage is excluded from the BT Datazone monthly inclusive allowances and will be charged at standard roaming rates. Additional minutes used on the BT Openzone network will be charged at 10p (exc VAT) for unlimited additional minutes. Additional 3G/GPRS usage will be charged at 75p per Mb (exc VAT). International roaming usage is excluded from the BT Datazone monthly inclusive allowances and will be charged at standard roaming rates. 11. 12 month minimum term and terms and conditions apply. * Approved by BT Group Finance and the BT Group CSR Unit