

**NEWS**

BT launches its best-ever offering for business broadband. Plus new mobile tariffs and BT Business One Plan.

**OFFICE ANYWHERE**

Find out how Office Anywhere, a new handheld from BT, gives you access to all your information wherever you are.

**UNIFIED COMMUNICATIONS**

The inbox of the future won't just be for e-mail – it will unify voice, e-mail and instant message too.

**STAYING IN TOUCH**

You're at the heart of your business. Find out how BT can help your people deal with information overload.

**THE CHALLENGE OF GROWTH**

Growth is the biggest challenge that small businesses face. BT can help you make the most of the opportunity.

**GORDON RAMSAY INTERVIEW**

Want to know the secrets of Gordon's success? Ramsay tells us how he created his business empire.

“Building a team is part of the foundation behind a good business. No one calls me Mr Ramsay, it's Gordon.”

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Welcome to the Spring issue of Simply Business, the magazine from BT dedicated to business. In this edition, we take a look at a topic on the mind of every business: growth.

Growing is a sign you're getting something right – so why are so many businesses afraid to step up to the next level? Many fear they'll lose the very flexibility that makes them respond. Flexibility to work where they need to work – driving new business, finding out what customers really want. **BT Office Anywhere**, **BT Fusion**, and **BT Datazone** give you the tools to stay in touch, and can even cut your costs.

Other services, such as **BT Business IT Manager**, offer the features you need to turn an upheaval like relocation into a chance to find new, more productive ways of working. And there are innovative approaches to unified communications which will help your company adapt and thrive.

With BT, you get the support you need to grow in comfort.

Andy Hudson  
Director, BT Business

Andy Hudson would like to hear your thoughts on any aspect of BT's service. Send your comments to him via email at [andy.1.hudson@bt.com](mailto:andy.1.hudson@bt.com)

# BT Talk Time cuts mobile costs

Are your mobile costs spiralling out of control? **BT Talk Time**, a new range of mobile packages designed for business users, can help you clamp down on spending.

BT Talk Time includes shared network minutes. This means calls to other mobile networks and UK landlines<sup>1</sup> will be taken out of your bundled minutes – so, for example, you could share a BT Talk Time 700 package across several users. Plus there's unlimited access to voicemail<sup>2</sup> and calls to other BT Mobile phones on the same account at no extra cost<sup>3</sup>.

With a wide range of handsets and inclusive minutes options, BT Talk Time lets you pick the

tariff that's right for your business. You also get a mobile package that can grow with you – you can increase your inclusive minutes on a quarterly basis, and add new handsets for just £13.50 a month.

All contracts come with a choice of handsets at no extra charge, and for the first three months you'll get unlimited SMS messages (£3.50 thereafter)<sup>4</sup>.

For more information, visit [www.btbroadbandoffice.com/mobile](http://www.btbroadbandoffice.com/mobile)

Find out more about BT Mobile services. Call your BT Local Business on 0800 731 3343, or go to [bt.com/sb](http://bt.com/sb)

	Talk Time 120	Talk Time 250	Talk Time 500	Talk Time 700	Talk Time 1000	Talk Time 2500
Minimum users	1	1	2	2	2	2
Maximum users	1	2	5	5	7	15
Inclusive voice minutes	120	250	500	700	1000	2500
Monthly subscription charge*	£20.25	£25.65	£37.35	£46.35	£67.50	£151.65

\* Minimum contract and terms and conditions apply. 1. Any network minutes means calls to 01, 02 and 07 numbers. Excludes Roaming and Channel Islands. 2. Reasonable Use Policy applies. 3. Applies to calls to any network mobiles on your company account and to any BT mobile when both caller and recipient are in the UK. Exclusions and Reasonable Use Policy applies. 4. Applies to standard texts to any network mobile in the UK only. If customer does not cancel text package they will be charged £3.50 per user after three months. Reasonable Use Policy applies. 5. Offer ends 20 June 2007. £21.99 from month four. £6 Credit will be applied to your second or subsequent bill. Router/Hub required (router - £49 / hub £79). Requires BT Business line/similar. Subject to availability, 12 month term, 10Gb usage limit and conditions apply. 6. Applies to 01, 02 and 07 numbers, excluding Channel Islands and Isle of Man. 7. Offer extended to 29.06.07 with cap available for the duration of your contract at an additional fee of £2.50 per mobile. New 24 month mobile contract required. Excludes BT Talk Time customers. Set up fee of 7p and pence per minute rates apply until the cap is reached. Excludes calls from roaming mobiles. Other exclusions, minimum term, Fair Use Policy and conditions apply. 8. Opt in required. 7p set up fee applies. Applies to calls to the 4 main Mobile Operators only. Exclusions (including calls to numbers ported from other networks), Fair Use Policy and conditions apply. 9. Opt-in required. Annual minimum spend of £500 plus and reconciliation fees apply. Minimum 24 month term. Requires commitment to two core products including a fixed line product. Conditions apply. 10. The reward is based on your eligible spend and certain levels of spend being reached. See [bt.com/oneplan](http://bt.com/oneplan) for details. Reconciliation fees apply.

## Total Broadband comes to business

BT has launched a broadband service made specifically for business users. **BT Business Total Broadband** offers 'always on' internet access at speeds of up to 8Mb (top speeds depend on various factors including distance from exchange) from as little as £19.99 a month for the first three months with our special offer<sup>5</sup>. BT Business Total Broadband includes:

- Inclusive Internet Security Pack
- BT Business Essentials software
- Inclusive business VoIP line, with attractive capped rates
- Free access to BT Workspace, so workers can share contacts and files online
- Inclusive BT Assurance, giving you a 24/7 helpdesk to call
- Access to additional services such as web hosting

BT Business Total Broadband services can be included in BT Business One Plan. For more about BT Business Total Broadband options, visit [www.btbroadbandoffice.com/broadband](http://www.btbroadbandoffice.com/broadband)

## BT Mobile calls capped at 25p with One Plan

Want calls from your BT Mobiles to most UK<sup>6</sup> numbers to be capped at a maximum of just 25p for up to an hour?

BT has extended its 25p mobile cap offer, so sign up to **BT Business One Plan** before 29 June 2007<sup>7</sup>, and for only £2.50 extra per month per mobile connection (a small increase in line rental) you'll get a 25p cap on calls from UK landlines to most UK mobiles capped at 25p<sup>8</sup> for up to an hour.

Plus all the benefits of BT Business One Plan<sup>9</sup>, such as a reward credit of 5%<sup>10</sup> of eligible spend after 12 months. For more on BT Business One Plan, visit [www.bt.com/oneplan](http://www.bt.com/oneplan)