

WELCOME

Find out how your BT Local Business team can help you through the maze of information technology.

PEACE OF MIND

How two great services from BT could help you to simplify your communications and possibly save you money too.

FLEXIBLE WORKING

Services like BlackBerry, BT Datazone and BT Fusion can all help to boost your employees' productivity and motivation.

GET MORE FROM BROADBAND

Five ways to make the most of your broadband connection, from protecting your data to easy PC support.

VOICE MATTERS

With BT's help, you can get more out of the phone. Here are three ways you can make the most from calls and lines.

Peace of mind

With BT Business One Plan and BT Business IT Manager, you could have fewer worries

It's the end of the quarter and the bills are rolling in. There's one from the company that supplies your internet access and another from the phone company. Then there's a dozen different sheets of expenses claims from your employees covering the business calls made on their personal mobiles, each of which needs to be signed off – by you. It all adds up to more hassle, and takes up time you could be using to concentrate on your business and customers.

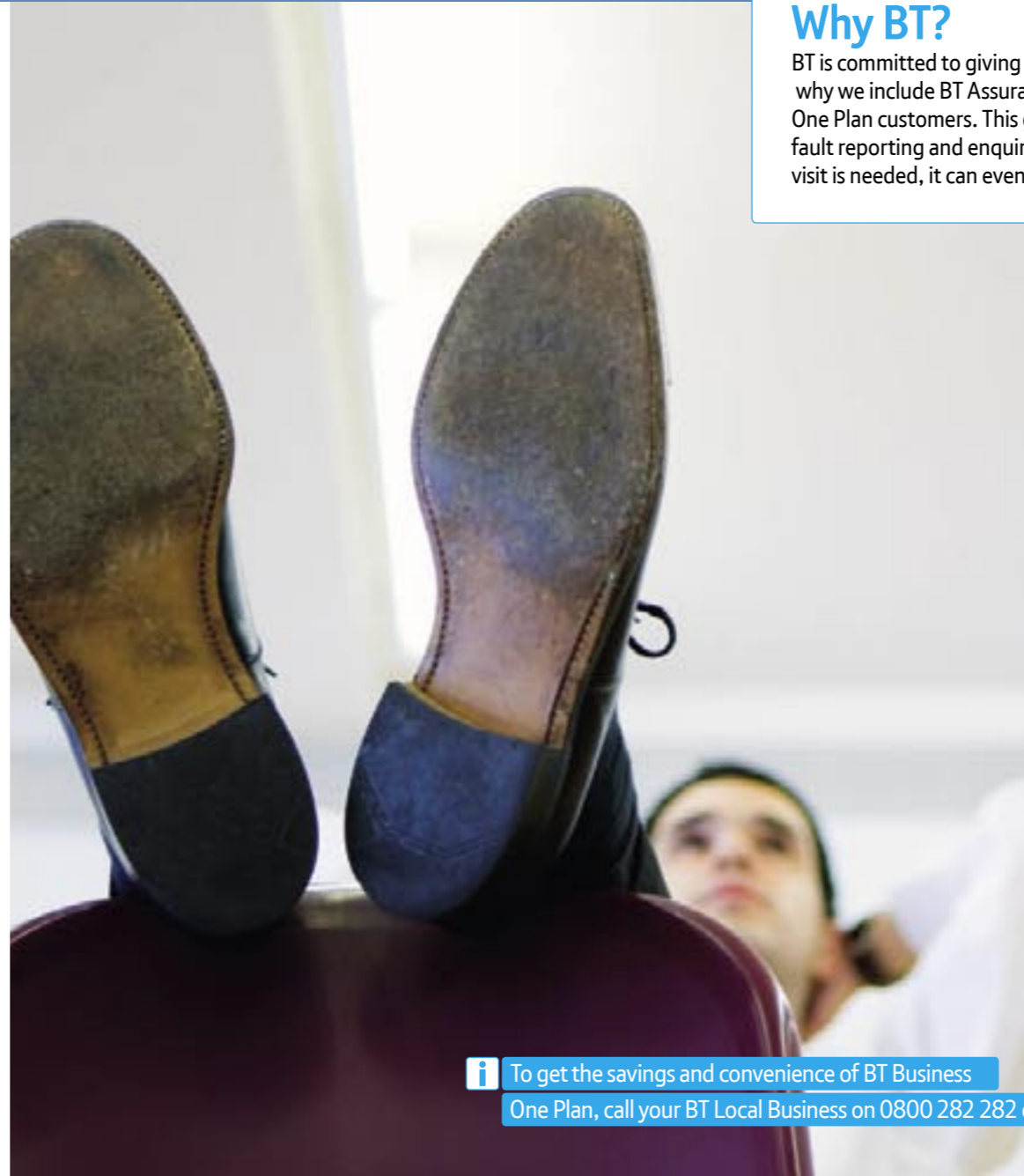
It doesn't have to be like this. Thanks to BT, you can get the peace of mind you need to do the thing you're best at – running your business – without worrying over paperwork or employing extra people to do it for you. With **BT Business One Plan**¹ you can reduce the hassle of handling your internet connection, landline calls and mobiles phones and it could save your business money at the same time.

ALL FOR ONE

By bringing together two or more BT Business services such as BT Business Plan with BT Business Broadband, BT Mobile or BT Fusion you can opt into BT Business One Plan. You have one contact number for your service, billing and fault enquiries for all BT One Plan products, which means you don't have to deal with multiple providers if something goes wrong. You won't find our team asking you to call another number unnecessarily, landing you in a long queue to talk to yet another person. And you have a single bill and payment for your landline, mobile and broadband services too.

ONE FOR ALL

But BT Business One Plan doesn't just offer you more convenience. It also means you get a great deal on your bills, which could reduce your costs. You'll enjoy low capped rates of 5p on UK* landline-to-landline calls of up to an hour,



Why BT?

BT is committed to giving you quality service. That's why we include BT Assurance Plus for all BT Business One Plan customers. This gives you a freephone 24/7 fault reporting and enquiry service and if an engineer visit is needed, it can even take place on Saturday².

as well as a 25p cap on UK* landline calls to most UK* mobiles for up to an hour³.

What's more, if you sign up to our **special offer before 30 March 2007**, for only £2.50 extra a month per mobile connection (which represents a small increase on line rental) you can benefit from a 25p cap on most of your BT Mobile calls of up to an hour⁴ too. This includes calls to most other mobile networks, UK⁵ landlines and BT Mobiles within the UK.

Then, at the end of each year, you could get a reward for your business: 5 per cent of your total eligible fixed, mobile and broadband spend back as a credit⁶.

It all adds up to a great deal for your business, and more peace of mind for you.



What is BT Business One Plan?

- > Package your landline, broadband and mobile services together
- > Caps on landline calls to most UK* mobiles, and UK* landline-to-landline calls of up to an hour, meaning you get great value. UK* mobile-to-mobile calls of up to an hour cost no more than 25p³ with our special offer.
- > Gives you one bill for your landline, broadband and mobile services – so you can control costs more easily.
- > You could get a 5 per cent reward credit on your eligible BT Business One Plan total spend at the end of each year⁶

i To get the savings and convenience of BT Business

One Plan, call your BT Local Business on 0800 282 282 or go to bt.com/simplybusiness

Photo: Getty Images.

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AVOID THE IT HEADACHE

Winning a new piece of work is a big success for any business, but it can have unforeseen consequences. You might have to take on extra staff to deal with the work, which means you have a sudden headache over increased IT requirements. They may want new PCs, your internet connection may need to grow, and of course they'll need network services too.

That's where **BT Business IT Manager** can help. BT Business IT Manager is a new service giving you access to experienced professional IT managers who can design, install and maintain the IT that's right for your business – even when you're expanding. BT can even supply IT equipment for you at competitive prices, with PCs from £220 and laptops from as little as £349. BT can give

you expert advice on how to meet your IT needs, with affordable options that let you know exactly what you're paying. For example, BT can supply, install and support five PCs and a server for as little as £37 per user per month⁷.

When everything's up and running, your specialist "IT manager" can help reduce worries over your systems, and let you concentrate on your business. With **BT IT Site Manager**, for £25 per PC per month our support analysts can monitor your network and PCs and chase down faults before they occur, sometimes without an engineer's visit being necessary.

If you don't want this level of support, it's no problem. BT Business IT Manager also includes a range of options for support of your own equipment starting at as little as £10 per month⁸.

BT Business IT Manager at a glance

- > Specialist support – Your IT manager will often diagnose and fix problems for you before you're even aware of them
- > Network design and installation – BT experts will advise you on every step of the design of your IT systems
- > Supply and set up – In partnership with HP, BT ensures that you have the right machines for your office, at competitive prices
- > Expert advice – BT can advise on a wide range of IT issues, helping you to grow your business and reducing time spent worrying about IT



Want a great deal on IT equipment and support? Talk to your BT Local Business team on 0800 282 282, or go to bt.com/simplybusiness

* Applies to 01 and 02 calls. 1. Opt-in required. Annual minimum call spend of £500 and reconciliation fees apply. Minimum 24 month term. Requires commitment to two core products including a fixed line product. Conditions apply. See www.bt.com/mypackage. 2. Annual minimum call spend and reconciliation fees apply (except with BT Business Plan Lite). BT will aim to provide a next-day fix where possible. The aim for faults reported before 5pm is to be fixed the next working day (except Sunday). 3. Opt-in required. 7p set-up fee applies. Applies to calls to the four main Mobile Operators only. Exclusions (including the 3 Network). Fair use policy and conditions apply. 4. Register by 30.03.07 to get this cap for the duration of your contract. New 24 month mobile contract required. You will pay an additional £2.50 per month per mobile connection. Set up fee of 7p and pence per minute rates apply until the cap is reached. 5. Applies to 01, 02, and 07 numbers, excluding Channel Islands and Isle of Man. Customers taking the BT Business One Plan with BT Mobile Special Offer for more than 300 mobiles must also take BT Business One Plan for at least 50% of their eligible BT Inventory. 6. This reward is based on your eligible spend and certain levels of spend being reached. See bt.com/mypackage for details. Reconciliation fees apply. 7. Example price of £37 per user (ex.VAT) and is based on: Supply and installation of five PCs and one server at one UK site (subject to a 3 year BT financing option) at £27 per user per month. Provision of IT Support Manager at £10 per user per month. 12 month term, and conditions apply. 8. Fair use policy and 12 month contract applies. Calls charged at up to 4 pence per minute on the BT business network (minimum fee 5.9p). Mobile and other network costs may vary. See www.bt.com/pricing for details.